

Atlas Helicopters: A Hugely Successful July of 2009

July 2009 has been a hugely busy month for all of those involved with Atlas Helicopters Ltd. Most of the major sporting events were well-attended including Glorious Goodwood, The Open Golf and the Festival of Speed. Whilst outdoor events such as Glastonbury, The Isle of Wight Festival and the CLA Game Fair were all attended by the Atlas Helicopter fleet.

The CLA Game Fair this year was held at Belvoir Castle near Grantham and was attended by in excess of 200,000 visitors over the 3-day period of the event. Atlas as per previous years, ran all of the helicopter activities including:

- ▶ Manning and running the busy heliport for visiting helicopters;
- ▶ 'Eye in the Sky' Traffic Helicopter;
- ▶ A helicopter shuttle service from 5-locations taking passengers in and out of the event;
- ▶ Helicopter Pleasure Flights

To round off the weekend, Capt Mike Burns also had the pleasure of flying the BBC Countryfile crew around the event which was shown on BBC 1 last weekend.

Atlas Helicopters are now planning for a busy August schedule including the Manx Grand Prix where again they will be providing three helicopters performing air medevac operations.

Having recently completed filming on behalf of 'Artimis' and the 'Fastnet Race', Atlas has had a busy filming and photography season during the Cowes Week event.



Other interesting news:-

The addition of the 'Helicopterdays' brand continues to be a worthy addition to the Atlas Group of Companies, specialising in provision of London Helicopter Tours. Since purchasing this brand in October 2008, Atlas has flown in excess of 1,000 London Sightseeing Tour Passengers

Yvonne Houlders, Commercial Manger of Atlas Helicopters, has set-up a cross-company deal with Club Wembley offering each of our respective client lists cross-offers between brands

With the Southampton Boat Show looming in September, Atlas is again gearing up for a busy charter schedule in and out of the Port of Southampton. With a landing site located just a few minutes from the Show site, Atlas will be running the helipad and also offering the visitors to the event the unique opportunity of viewing the event from the air.

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