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### **Helicopter Charter Bucks Aviation Trend**

Aviation experts have announced that despite the credit crunch woes affecting the majority of the transport industry, [helicopter charter](#) is set to make a revival, with many [helicopter hire](#) firms experiencing an increased demand especially for business travel.

Mike Burns, Chief Executive and pilot at Atlas Helicopters, who have been experiencing business growth despite the economic conditions, said, "We are delighted that our [helicopter charter](#) service is going from strength to strength, but it just goes to show that there is such a demand for this type of travel, especially for businesses."

With congested roads, the ever-rising cost of commercial flights and unreliable rail networks, helicopter charter has not only bucked the national trend by flying through the credit crunch unscathed but it has also shown that in 2009, the business traveller is looking for something extra.

Not only does [helicopter travel](#) avoid the stress of airports, traffic jams and public transport, it also diminishes the need for time away from home and the cost of overnight accommodation. Cruising at speeds of up to 120 knots and a maximum range of 400 miles, [helicopter charter](#) can allow you to make multiple visits in one day and still have you back in time to make a dinner date that very evening.

Mr Burns added, "There is often a misconception that [helicopter flights](#) are extremely expensive, but many are realising that this is not the case at all, this maybe a reason why we have experienced such a demand. By the time you have paid your fuel costs, driven to different appointments throughout the day and started to look rather dishevelled as you arrive at your hotel, you could have seen through more appointments, spent nothing on fuel and arrived feeling cool and collected without the need for a hotel."

Many firms also offer airport pick-up and a choice of helicopter to best suit individual requirements.

Mr Burns added, "At Atlas, we now have a fleet of four AS355 Twin Squirrel's and one Bell 206L LongRanger, but expanding may soon be on cards which is an exciting prospect."

**Editor's Note:** Atlas Helicopters is represented by [search engine optimisation](#) agency, Top Position. Please direct all press queries to Tina Clough. Email: [tina@topposition.co.uk](mailto:tina@topposition.co.uk) or call: 01623 726233.

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